



## **TURA AND LULU GUINNESS RENEW LICENCE AGREEMENT**

GREAT NECK, NY --- December, 2008 --- Tura L.P. and Lulu Guinness – based handbag and accessory designer and retailer, have extended their current license agreement through 2011 for the production and marketing of Lulu Guinness’s ophthalmic and sunwear collections.

“I am pleased to continue our partnership with Lulu Guinness. We value the Lulu Guinness collection, as it balances our brand portfolio, offering a selection to women who appreciate feminine, whimsical designs with sophistication from a company with many years of experience and hard earned reputation for service and quality.” said John Weir, President of Tura.

The Lulu Guinness ophthalmic and sunwear collections launched in January 2005 and October 2003 respectively, throughout Tura’s distribution network to Independent Eyewear Practitioners.

“Tura and Lulu Guinness are a great partnership, which I am pleased to see entering an extended term. Both companies are personal, passionate and have strong attributes that work hand in hand; Lulu Guinness with a unique personality and point of difference in design, Tura with the ability to produce a high quality product and the infrastructure to reach and service the independent eyecare practitioners across North America. The result; product made with care and supported with care.” said Casey Gorman, CEO & Managing Director of Lulu Guinness.

A privately owned company for over 100 years, Tura L.P. has traditionally focused on women’s fashion eyewear through licensed and extensive house brands. For 2009, Tura’s portfolio of brands includes Lulu Guinness, Ted Baker and Tourneau and continues to offer a broad selection of house brands.

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