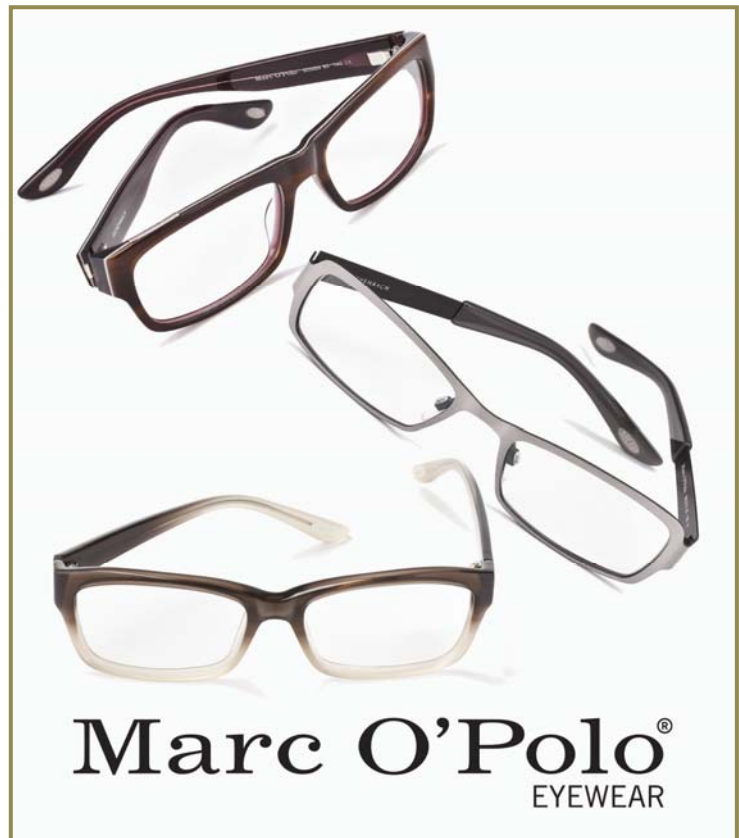


August 2010

Marc O'Polo is a modern casual brand in the premium lifestyle segment with fashion apparel made of mainly natural fabrics. The keywords "Natural", "Simplicity", "Quality", "Personality" and "Innovation" reflect the core values of the collections.

The Marc O'Polo definition of style is that of a certain inner confidence - an ability to enjoy the simple beauty of life in full. It's this rare quality that they like to call Nordic luxury. And it's carried through their entire product line which includes clothing, shoes, accessories, fragrances, watches and now eyewear.

Marc O'Polo optical styles are fashionable and timeless while creating a natural, yet not too dominant look. Fun-loving, with a strong character and unconventional - people like that have become the inspiration for the Marc O'Polo Eyewear collection. The result is a modern, sporty look with a Nordic flair.



Models shown:

503009 - triple layered zyl in colors Black & Brown: eyesize 54/17-140

502015 - stainless steel in colors Black, Brown & Bordeaux: eyesize 51/18-135

503008 - zyl in colors Black, Cherry Red & Brown Fade: eyesize 53/16-135

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